



FOR IMMEDIATE RELEASE

Contact:

Barbara Robuck, Marketing and Communications

Penn State University/EMS Energy Institute

CUL-211

University Park, PA 16802

Phone: 814-865-7380 E-mail: bjr10@psu.edu

Website: www.pahomeenergy.org

**COMMUNITY ENERGY EVENTS FUNDING AVAILABLE
FROM THE WEST PENN POWER SUSTAINABLE ENERGY FUND (WPPSEF)**

UNIVERSITY PARK, PA – June 25, 2008 - The WPPSEF is committing funding to help local communities organize and host Home Energy Events that are focused on assisting homeowners and businesses reduce their energy use. The communities must be within the 23-county West Penn Power service region. It is envisioned that these Home Energy Events be held at public facilities such as schools, community centers, non-profit owned facilities, or other facilities capable of holding a public event. Funding for these Events are available at two tiers:

Community Workshop Events: Workshops should provide general information to homeowners on how to save energy around the home and how these improvements could be performed and financed. Local and state financing options should be explored. The WPPSEF PA Home Energy program should be showcased. A targeted goal of 50+ attendees should be set. Funding level: \$250. The WPPSEF is seeking to fund up to 50 community workshop events within the 23-county West Penn Power service region in 2008.

Community Energy Expos. Expos would be conducted to provide local homeowners and businesses with general information on how they can save energy and how these improvements could be conducted and financed. Expos are required to have at least 10 exhibitors and last a minimum of 4 hours. The WPPSEF PA Home Energy program should be showcased. A targeted goal of 300+ attendees should be set. Funding level: \$500 for half-day (4 hrs or less) or up to \$1,000 for a full-day (8 hrs) Expo. The WPPSEF is seeking to fund 25 community energy expos within the 23-county West Penn Power service region in 2008.

How to Apply

If your community seeks to organize and host a Community Home Energy Event in 2008, please provide a letter of request and supporting documentation by October 15, 2008, as detailed below:

Letter Request

In a letter, not to exceed three pages in 12-point type, please describe:

- a. The description of the organizations that will plan the community energy event,
- b. How the community energy event will be organized and a listing of items that will be discussed,
- c. A description of the facilities that will be used to host the event,
- d. When the community energy event will be held and how will it be marketed,
- e. How the requested monies will be spent and leveraged,
- f. List of potential exhibitors, if any, and
- g. A description of the non-profit entity that will work with the WPPSEF to co-fund the event.

WPPSEF- Funding for Community Energy Events

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Mail to:

Mr. Joel Morrison
WPPSEF, Director
The Pennsylvania State University
C-211 CUL
University Park, PA 16802-2323

E-mail to: wppsef@ems.psu.edu

The WPPSEF can provide some limited support to communities to plan their Event.

Other Supporting Information

- a. A letter of support from various community leaders and the facility hosting the Expo should be submitted with the letter request.
- b. Proof of insurance and liability waiver to the WPPSEF must be provided.

Selection Process

This letter request selection process is open until October 15, 2008. The WPPSEF will review incoming letter requests on a monthly basis in the solicitation period. Requests should be submitted by the 15th of every month to be considered for review that month. The WPPSEF will seek to stimulate a broad geographic footprint for these community energy events. The funding decision of the WPPSEF is final and subject to appeal

About West Penn Power Sustainable Energy Fund (WPPSEF)

The WPPSEF funds the development and deployment of sustainable energy technologies in the 23-county Allegheny Power service region. The Fund's mission is renewable and clean energy generation, energy efficiency and conservation and the attraction, establishment and retention of clean energy business. Pennsylvania is a leader in the advancement of sustainable energy technologies. We are living in a truly exciting period of time in which new energy technologies will begin to reshape the way we generate and use electricity. For more information, visit www.wppsef.org.

About PA Home Energy

PA Home Energy is a new program from the West Penn Power Sustainable Energy Fund that is focused on helping Pennsylvania consumers reduce their home energy use while improving their comfort. If you own a home or are building or buying new, learn what you can do to reduce your energy use and save money. The program integrates the general principles of whole house performance with green home design. At the heart of PA Home Energy is ENERGY STAR – a widely recognized brand that is easy to understand. PA Home Energy will be providing a modest financial incentive to the Pennsylvania residents whose electric service is provided by Allegheny Power. To learn more, visit www.pahomeenergy.org.

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