



Press Release

For more information contact:

Nancy Hawkins, ACI
724-627-5200, ext. 28
32 Church St, Suite 204
Waynesburg, PA, 15370

*For immediate release
Waynesburg, Pennsylvania, July 30, 2007*

West Penn Power Sustainable Energy Fund Invests in Residential Energy Efficiency Program in Southwestern and Central Pennsylvania

The West Penn Power Sustainable Energy Fund (WPPSEF) and Allegheny Power will introduce a new territory-wide energy efficiency program called PA Home Energy™, addressing both new and existing homes. A partnership agreement with U.S. EPA will be signed in a public ceremony, Friday, August 3 in Waynesburg, PA.

The PA Home Energy program will partner with ENERGY STAR® Homes and Home Performance with ENERGY STAR®, two successful U.S. EPA programs with documented residential energy savings, bringing new expertise and incentives to help Allegheny Power area homeowners reduce their energy use, save money, and protect the environment.

“Allegheny Power is excited to partner with ENERGY STAR,” said David E. Flitman, President of Allegheny Power. “We look forward to working with our customers on more aggressive energy efficiency and conservation efforts.”

The WPPSEF implementation plan extends this energy saving program into all counties they serve, which includes Greene, Washington, Westmoreland, Fayette, Armstrong, and parts of Allegheny, Butler and Clarion Counties. Both existing and new homes will be eligible for these programs.

ENERGY STAR was introduced by EPA in 1992 as a voluntary market-based partnership to reduce greenhouse gas emissions through energy efficiency. Today, the ENERGY STAR label can be found on more than 50 different kinds of products as well as new and existing homes. ENERGY STAR qualified homes are independently verified to meet strict guidelines for energy efficiency set by the U.S. Environmental Protection Agency.

Products and homes that have earned the ENERGY STAR designation prevent greenhouse gas emissions by meeting strict energy-efficiency specifications set by the government. In 2006 alone, Americans, with the help of ENERGY STAR, saved about \$14 billion on their energy bills while reducing the greenhouse gas emissions equivalent to those of 25 million vehicles.

Everyone from home builders, remodelers, developers, and realtors to contractors, plumbers, carpenters, framers, and drywall hangers will benefit from participating in the PA Home Energy program. Federal tax credits and Keystone HELP loans will be integrated into the program, providing residential professionals with opportunities to grow their businesses.

The press conference and luncheon to celebrate the launch of the PA Home Energy program will begin at 10 AM in Stover Center on Waynesburg College campus in Waynesburg, PA.